EuroCham Myanmar in 2018

11 Advocacy Groups with +120 member companies

154 policy recommendations to the Myanmar government in our annual White Book 2018

80% of our recommendations in 2017 prompted actions from the government in 2018

+40 Advocacy meetings with government bodies and members of parliaments

EuroCham Myanmar Responsible Business Initiative launch to support social and environmental actions

9 MoUs with local and international entities

6 Outreach presentations in Asia

22 Trade missions

450 attendees at the Myanmar-EU Economic Forum 2018

2 Advocacy Forums: Anti-Illicit Trade Forum and Construction Forum

3 Breakfast Talks on the Myanmar Economy with the EU Ambassador to Myanmar

4 Networking events with other European Chambers
MYANMAR

Myanmar is a geographically and ethnically diverse country bordered by India, China, Thailand, Bangladesh and Laos. Its largest city, Yangon, is Myanmar’s economic and cultural hub.

- 6.522 km borders surrounded by 40% of the world’s population.
- 82% is urban and 18% is rural.
- 44% of the population is under 25 years old.

Myanmar today finds itself in a rapid economic transition in sectors such as energy, infrastructure, real estate, hotels and tourism. Approved foreign direct investment skyrocketed from about USD1.4 billion in 2012-13 to just under USD5.8 billion in 2017-18.

Sector of FDI attention

International investors can now carry out retail and wholesale businesses independently, or through joint ventures. Foreign banks can now provide financing and other banking services to local businesses. The newly enforced company law 2018, allows foreign investors to hold up to 35% of ownership interest in a Myanmar company. It is expected these reforms will lead to a further rise in investment as well as improved business environment in the coming years.

EUROCHAM MYANMAR

The European Chamber of Commerce in Myanmar - EuroCham - serves as the voice of European business in Myanmar. With a strong growing network, its main mission is to advocate member interests with organisations in Myanmar, the ASEAN region and Europe.

EuroCham seeks to offer on the ground assistance to European businesses interested in commercial and responsible endeavours in Myanmar - be it in the form of advocacy, services, studies, or other related activities.

ADVOCACY

- Advocate for member interests with organisations in Myanmar, the ASEAN region and the EU through EuroChambres and the EBOWW
- Promote the development of trade, commerce and investment between Europe and Myanmar
- Improve the conditions for doing responsible business in Myanmar
- Provide a platform for European businesses in Myanmar

PUBLICATIONS

- EuroCham annually publishes its White Book, Business Confidence Survey, and Business and Sectoral guides.
- EUROMATTERS magazine is published quarterly, providing key insights into the business environment and economic policies to the international business community present in or interested in Myanmar.

| GDP Growth | 6.2% (2017-2018) |
| GDP composition by sector | Service 46%, Agriculture 30%, Industry 24% |
| Foreign Direct Investment | USD 1.48bn (2016-17), USD 5.76bn (2017-18) |
| FDI by Sector (Top 4, 2012-18) | Transport and Communications 22%, Oil and Gas 21%, Manufacturing 19%, Power 16% |

EUROCHAM MYANMAR SERVICES

- Support for market entry
- Information on market and legislation
- Organisation of business delegation and B2B meetings
- Identification of responsible business opportunities
- Support for advocacy groups, events and VIP meetings.

BUSINESS CENTRE

EuroCham Myanmar provides an in-house “Business Centre” for European companies wishing to start a responsible business in Myanmar. Adequate office space for business start-ups who just entered Myanmar, for them to map the business climate and their potential market opportunities and risks, or even to kick-off their operations.

Office space at EuroCham’s Business Centre is available for a limited period of time.

If you want to know more about Myanmar and EuroCham partnership and membership, please visit our website: https://eurocham-myanmar.org