

European Chamber of Commerce in Myanmar

**CALL FOR PROPOSAL
Printing White Book 2019**

**Terms of Reference
8 April 2019**

I. Background

EuroCham Myanmar is a project funded and endorsed by the European Union. Its mission is to promote the development of trade, commerce and investment between Europe and Myanmar, and to assist European companies, in particular SMEs, in doing business in Myanmar.

The planned White Book – to be presented at the Economic Forum (see below) – will be the third edition of an annually released publication by the European Chamber of Commerce in Myanmar identifying the year’s focal business, trade and investment issues affecting EuroCham’s members, the business community and, in many cases society at large.

The Economic Forum on June 5th 2019 will be a high-level event for European private sector representatives, the heads of relevant ministries and departments of the Myanmar government, the Delegation of the European Union to Myanmar, Ambassadors, Consuls, and Trade Commissioners of the European member state missions in Myanmar, international, sectoral and partner organizations in Myanmar and media.

II. Expected deliverables

The selected service provider is expected to deliver:

- Quantity: 220 copies
- Description:
 - B5 Booklet
 - Cover 250gsm, matt lamination, 4 colours printed on both sides
 - Inner 100gsm matt 4color print both side
 - 262 pages (estimated)
 - Perfect Binding & with glue

Expected starting date: May 20th 2019

Deadline: **50 copies by May 31st 2019** (including transportation to EuroCham Myanmar Office)

- Remaining 170 copies: Deadline June 14th 2019

III. Methodology

- Briefing with EuroCham Marketing and Communications department
- 50 copies should be delivered by May 31st latest, remaining copies can be delivered after this date
- A print sample will be requested for approval before printing the 220 copies

IV. Application Deadline

Service providers are invited to demonstrate their interest by submitting a quotation no later than 12th April 2019 to communication@eurocham-myanmar.org.

Co-Funded by



Implemented by



eurocham-myanmar.org

Parkside One | 271 -273 Bagayar Street
Sanchaung Township | Yangon | Myanmar
info@eurocham-myanmar.org

Contact Number: 09459278793