

European Chamber of Commerce in Myanmar

CALL FOR PROPOSAL

Web development services for EuroCham website

Terms of Reference

26 April 2018

I. Background

EuroCham Myanmar is a project funded and endorsed by the European Union. Its mission is to promote the development of trade, commerce and investment between Europe and Myanmar, and to assist European companies, in particular SMEs, in doing business in Myanmar.

Eurocham has an existing website <http://eurocham-myanmar.org> and is looking for a web developer to assist the organisation with User Interface Development enhancements & Support.

II. Expected deliverables

Our website has a front page and a backoffice managed by our team.

- **Newsletter:** current back office newsletter to move for Mail chimp + Training session.
- **Database management:** to be able to create and manage database lists.
- Implementation of membership and enquiry **forms** on different existing pages.
- Implementation of **2 tenders charts** on the Tenders page and **2 Jobs charts** on the Jobs page (currently only 1 – already existing on the Publications page).
- To embed a **video** on our homepage.
- **Partners Logos** not aligned in sliding banner (all logos are still at the same size). On mobile site, Gold partners logos are smaller than Silver ones. Modify the drop-down as to get Platinum and Gold appearing on the page and Silver will stay in the drop-down menu.
- Add a **gallery page** (the option is available on our website)
- **SSL secure** website to implement.

- Miscellaneous:
 - Auto-reply to subscribers of the newsletter (existing but not activated)
 - SEO optimisation on drop-down menu.

- change the EU logo at the bottom home page for Co-funded,
- Change the option to add more than 3 photos for each News post.
- Check the responsiveness of the website on mobile and on Safari.
- Management of the text editing to improve (Current difficulties to deal with line space, bold text, colors...)
- Add the option of writing with Burmese font.
 - o Estimated starting date: 9th May
 - o Deadline: 16th May.

The quotation should include the deliverables listed above with detailed prices per category. An additional quote for an hourly rate support is also expected for the on-going follow-up maintenance of the website.

Characteristics

- o Hosting platform: *GoDaddy*
- o Programming language used for the current UI/UX: *regular html / javascript (jquery) in the frontend and CodeIgniter in the backend.*

III. Application Deadline

Consultants are invited to demonstrate their interest by submitting a quotation no later than 4th May COB 2018 to marketing@eurocham-myanmar.org.

Co- Funded by



Implemented by



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