Agrobusiness Forum 2019

Towards a sustainable and inclusive agricultural economy in Myanmar

12th December 2019
MGALLERY Nay Pyi Taw by Sofitel Hotel

GUEST HANDBOOK
EuroCham Myanmar, the International Labour Organization (ILO) and the Organisation for Economic Cooperation and Development (OECD) are proud to welcome you to the Agrobusiness Forum 2019.

The forum wishes to highlight the considerable progress which has been achieved in Myanmar, whilst presenting a vision for the future of a sustainable, equitable and inclusive agricultural sector.

The event aims not only to provide recommendations and practical solutions, but also increase awareness and understanding of the regulatory environment and economic circumstances that underpin Myanmar's agricultural economy.

The day will begin with introduction to the major challenges present in Myanmar’s agriculture sector through a high-level discussion between key institutions. More specific issue areas will subsequently be explored, with ILO and OECD providing detailed insights into their respective projects examining Decent Work Conditions and Supply Chain Due Diligence. These topics will carry into the afternoon where dedicated roundtables and an OECD technical session will address each topic in a constructive and open dialogue.

We encourage you to have a say during these roundtables and to make the most of the Sli.do platform to raise your questions.

EuroCham Myanmar, ILO and OECD thank you again for coming to this event and look forward to achieving constructive progress in addressing the issues discussed today.
မြန်မာနိုင်ငံဆိုင်ရာ EuroCham Myanmar အဖြစ်ဖြင့် ILO နှင့် OECD တို့၏အလုပ်သမားရေးရာအဖြစ်သို့မဟုတ် စီးပြားရေးပူးပေါင်းရေးမှုရေးမှု ဖြစ်ဖြင့် OECD တို့၏အဖြစ်အစည်းအဝေးတို့သည် လူ့အခွင့်အရေးအတွက် စိုက်ပျိုးရေးအောက် စီးပြားလုပ်ငန်းဖိုရာ ၂၀၁၉ မှစကာ ပြော်ဝေါ်စေသည်။

ဤဖိုရာတွင် မြန်မာနိုင်ငံအာ့စိုက်ပျိုးေရးလုပ်ငန်းများသည် တိုးတက်ထားလာသည်ကို စတင်အဓိကထားေဆြးေႏြးသည်။ စိုက်ပျိုးေရးကျောင်းတွင် ေရရွယ်ဖြစ်ဖြင့် အိုးတိုးတက်ေသာ၊ တန်းတူညီမွ်မိရွိေသာ၊ အားလံုးပါဝင်ခြင့်ရေသာ အနာဂတ်တစ်ခုျဖစ္ထြန္ေပၚေရးရည္မွန္းခ်က္တစ္ရပ္ကို တင္ျပေဆြးေႏြးပါမည္။

ဤဖိုရာသည် လက္ေတြ႔ေျဖရွင္းႏိုင္သည့္နည္းလမ္းမ်ားကို ေပးအပ္ရံုမွ်မက ျမန္မာ့စိုက်ပျိုးစီးပြားေရးကျောင်းကို အားနည္းယုတ္ေလ်ာ့ေစသည့္ မူဝါဒစည္းမ်ဥ္းအေနအထားႏွင့္ စီးပြားေရးဆိုင္ရာအေျခအေနမ်ားအေပၚနားလည္သေဘာေပါက္မႈတိုးတက္လာေစရန္ရည္ရြယ္ပါသည္။

မြန်မာ့စိုက်ပျိုးေရးကျောင်းတွင် ႀကံဳေတြ႕ေနရေသာ အဓိကစိန္ေခၚမႈမ်ားကို ထိုက႑တြင္ ေဆာင္ရြက္ေနေသာ အဓိကအဖြဲ႔အစည္းမ်ားအေကားဝိုင္းဖြဲ႔ေဆြးေႏြးျဖင့္တစ္ေန႔တာအစီအစဥ္မ်ားကိုစတင္မည္ျဖစ္သည္။ ပိုမိုအေသးစိတ္ေသာ ကိစၥရပ္မ်ားကို ေနာက္ပိုင္းအခ်ိန္မ်ားတြင္ ဆက္လက္ေလ့လာေဖာ္ ထုတ္ ေဆြးေႏြးမည္ျဖစ္ၿပီး၊ ထိုအပိုင္းတြင္ ILO ႏွင့္ OECD တို႔က သင့္တင့္ေကာင္းမြန္သည့္ လုပ္ငန္းခြင္အေျခအေနမ်ားႏွင့့္ ကုန္စည္လည္ပတ္ပို႔ေဆာင္ရာတြင္မျဖစ္မေနလိုက္နာရမည့္သတ္မွတ္ခ်က္မ်ားအေၾကာင္းကို ၄င္းတို႔၏သက္ဆိုင္ရာ စီမံကိန္းမ်ားမွ ေတြ႔ရွိခ်က္မ်ားကို အေျခခံ၍ အေသးစိတ္ ရွင္းလင္းေဆြးေႏြးေပးမည္ျဖစ္သည္။ ထိုအေၾကာင္းအရာမ်ားကို ေန႔လယ္ပိုင္းတြင္ စကားဝုိင္းေဆြးေႏြးပြဲမ်ားအေနျဖင့္ ဆက္လက္ေဆြးေႏြးသြားမည္ျဖစ္ပါသည္။

EuroCham Myanmar အဖြစ် ILO နှင့် OECD တို့၏အလုပ်သမားရေးရာအဖြစ်သို့မဟုတ် စီးပြားရေးပူးပေါင်းရေးမှုရေးမှု ဖြစ်ဖြင့် တိုးတက်ေကာင္းမြန္လာမည္ဟုေမွ်ာ္လင့္ပါေၾကာင္း ထပ္ေလာင္းေဖာ္ျပအပ္ပါသည္။
Airport Shuttle Buses:
From the airport to MGallery hotel, the shuttle buses will leave at 7:50am and 8:10am. From MGallery to airport, the shuttle buses will depart at 4:30pm and 5:30pm.

Assistance:
Registration desk in the Hanthawadi Building is here to answer any questions you may have. EuroCham team, wearing orange lanyards will be happy to assist you.

Mobile Phones:
Please set your mobile phone to silent mode during all sessions. Please leave the room if you need to answer the phone, as a courtesy to other speakers and guests.

Translation Devices:
Simultaneous translation devices are available near the Function Hall. Do not forget to return them before your departure.

WiFi:
The whole conference area has free wi-fi connection. In case you need to use a laptop while you are at the conference, we invite you to proceed to the hotel's business center.

slido
Got a Question?
1. Head to www.sli.do or search sli.do
2. Enter the Event Code: ABF19
3. Enter your question or vote for others!
4. Please mention which roundtable you are referring to.
5. Most popular questions will be brought to the roundtables.

Room Break Down
- **Arrawaddy Function Hall** will host - the Opening Panel, the Plenary Session, the Import & Export roundtable, the Technology roundtable, the Food Safety roundtable and the Land Issues roundtable.
- **MayKha Meeting Room** will host - the Access to Finance roundtable
- **Sittaung Meeting Room** will host - ILO roundtable on the Decent Work and OECD technical session on Supply Chain Due Diligence.
- Lunch break at **The Grand Bell Restaurant**, Innwa Building (6 mins walk away from Hanthawadi Building)

Shuttle buses are available at your convenience to go from one building to another.

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AGENDA

08:00 - 09:00  REGISTRATION AND COFFEE

09:00 - 09:10  WELCOME ADDRESS:
Mr. Marc de la Fouchardièrè, Executive Director, EuroCham Myanmar

09:10 - 09:20  KEY NOTE ADDRESS:
Dr. Aung Thu, Union Minister of Agriculture, Livestock and Irrigation, Government of Myanmar

09:25 - 10:40  OPENING PANEL | Introduction on perspectives and challenges in the Agricultural sector

Scene-setter & Moderator: Ms. Piyamal Pichaiwongse, ILO, Deputy Director
- Dr. Ye Tint Tun, DG Agriculture Department**
- Mr. Robbert Groenen, EuroCham Agrobusiness Advocacy Group Co-Chair, One to Watch
- Dr. Zaw Oo, Executive Director, CESD (Centre for Economic and Social Development)
- Ms. Shivani Kannabhiran, OECD, Policy Advisor - Supply Chain Due Diligence (Responsible Agricultural Supply Chains)
- U Sein Thaung Oo, Vice Chair, Myanmar Food Processors & Exporters Association (MFPEA)

10:40 - 11:00  COFFEE BREAK

11:00 - 12:15  Plenary Session | On the ground issues in Agriculture
Moderator: Ms. Esther Wintraecken, Fresh Studio
- Import/Export Practices, Mr. Kang Chengrui, East-West Seed
- Land Issues, Mr. Ben Cliteur, Bel Ga
- Access to Finance, Ms. Karina Ufert, AgriRS
- Food Safety, Mr. Hyacinthe Cloarec, METRO Wholesale Myanmar
- Technology in Agriculture, Mr. Erwin Sikma, Impact Terra

12:15 - 13:15  LUNCH

13:15 – 14:15  ROUND TABLE DISCUSSION I - On the ground issues in Agriculture
Roundtable 1 | Import/Export Practices – Moderated by Ms. Mya Thway Yee, AgriM
- With participation of Department of Trade, Ministry of Commerce

Roundtable 2 | Access to Finance – Moderated by Mr. Robert Groenen, One to Watch
- With participation of Myanmar Agricultural Development Bank, Ministry of Planning & Finance

Roundtable 3 | Technology in Agriculture – Moderated by Mr. Erwin Sikma, Impact Terra
- With participation of Agricultural Mechanisation Department, Agricultural Research Department, Ministry of Agriculture, Livestock and Irrigation

Roundtable 4 | ILO, Promoting Decent Work for a Competitive Agriculture Sector – Moderated by U Min Zar Ni Lin, CESD (Centre for Economic and Social Development)
- With participation of Department of Labour

14:15 – 15:00  COFFEE BREAK
AGENDA

14:15 - 14:30  COFFEE BREAK

14:30 - 15:30  ROUND TABLE DISCUSSION II - On the ground issues in Agriculture

Roundtable 5 | Food Safety – Moderated by Ms. Esther Wintraecken, Fresh Studio
- With participation of Food and Drug Administration, Ministry of Health & Sports

Roundtable 6 | Land Issues – Moderated by Mr. Mark Livingston, Livingstons Legal
- With participation of Department of Agriculture Land Management and Statistics, Ministry of Agriculture, Livestock and Irrigation

OECD technical session: Supply Chain Due Diligence – a practical tool for businesses - Chaired by Ms. Shivani Kannabhiran, OECD

15:30 - 16:15  PRESENTATION OF FINDINGS/KEY TAKE-AWAYS

Moderator: Mr. Marc de la Fouchardiére, EuroCham Myanmar
Ms. Mya Thway Yee, AgriM
Mr. Robert Groenen, One to Watch
Ms. Shivani Kannabhiran, OECD
Mr. Mark Livingston, Livingstons Legal
Ms. Esther Wintraecken, Fresh Studio
Mr. Erwin Sikma, Impact Terra
U Min Zar Ni Lin, CESD (Centre for Economic and Social Development)

16:15 – 16:30  CLOSING REMARKS:

Ms. Piyamal Pichaiwongse, ILO, Deputy Director
Ms. Shivani Kannabhiran, OECD, Policy Advisor – Supply Chain Due Diligence (Responsible Agricultural Supply Chains)
Mr. Marc de la Fouchardiére, Executive Director, EuroCham Myanmar

16:30 – 17:30  NETWORKING RECEPTION
Mr. Ben Cliteur
Bel Ga, Managing Director

Ben Cliteur is a Doctor in Veterinary medicine and local responsible of Bel Ga Myanmar, a supplier of high quality Day Old Chickens in Myanmar. After his studies at one of the best Veterinary universities in the world, Utrecht, Ben joined Belgabroed Belgium, shareholder of Bel Ga Myanmar. In order to be more broad employable, Ben moved to Myanmar in 2017 to be responsible for the green field Bel Ga. In this role, Ben gained extensive experience in construction management, business development and poultry operations. Since 2019, Ben is managing director of fast growing Bel Ga Myanmar LTD.

GUEST SPEAKERS
The following names are displayed in alphabetical order.

Mr. Ben Cliteur
Bel Ga, Managing Director

Mr. Erwin Sikma
Impact Terra, Co-Chair of Digital Innovation Advocacy group

Erwin is a management adviser, entrepreneur and business manager. He works as an independent adviser (principal level) for governments and corporations, takes on interim C-level roles in scaleups and is CEO of his company Impact Terra. He currently works in the Middle-East and Southeast Asia.

Ms. Esther Wintraecken
Fresh Studio, Co-Chair of Agrobusiness Advocacy group

Esther Wintraecken is the Myanmar country manager of Fresh Studio and the co-chair of the EuroCham Agrobusiness Advocacy Group. Esther has led Fresh Studio’s expansion in Myanmar for the past two years, diversifying the portfolio into livestock, horticulture and aquaculture and expanding the number of projects and staff significantly.

Mr. Hyacinthe Cloarec,
METRO Commercial Director and Board Member

Hyacinthe first joined METRO Cash & Carry in 2003 to work with in-store operations and has stayed within the METRO group for the subsequent 18 years. During this time Hyacinthe has been fundamental to the inception of a variety of new programmes, which have taken him to Germany with METRO AG, as well as Turkey and Poland. Simultaneously while running the ultra-fresh education programme, Hyacinthe was also traveling the world to learn about local sourcing in various countries, including Myanmar.
Mr. Kang Chengrui
East-West Seed Myanmar, Country Manager

Kang graduated from Wageningen University, and is experienced in product development for vegetable seed business in Southeast Asian countries. Before working in East-West Seed Myanmar, he was in charge of EW China Operation. East-West Seed is a leading company in tropical vegetable breeding, their headquarter is located in Thailand and operates in most of the countries in Southeast Asia.

Ms. Karina Ufert
AgriRS, Founding Partner

Karina Ufert is Founding Partner at AgriRS Co Ltd, providing hands on services on market entry, supply chain development and export facilitation for Myanmar and foreign companies. Right now, she is overseeing a contract farming operation of 160 acres in Mandalay area. In addition, Karina is Project Coordinator with Rabobank Development/World Bank, in charge of steering a group of financial and legal experts to prepare a special diagnostic report on two state-owned banks (Myanmar Agriculture Development Bank (MADB) and Myanmar Economic Bank (MEB)), as a basis for restructuring these banks.

Ms. Piyamal Pichaiwongse
ILO, Deputy Director

Piyamal Pichaiwongse, a Thai national, is the holder of two masters’ degrees one from Washington College of Law and Georgetown University in Human Rights law, and the other from Oxford University in Humanitarian Law, with subsequent PhD (from Oxford University) on International Human Rights studies. Her career started with a few years in commercial international law firm (Kaplan & Vechhi), and continued with addressing the practical human rights, conflict resolution and peace process issues in conflict and post conflict situations.

Mr. Robbert Groenen
One to Watch, Director

Robbert has been working financial sectors across the world. After working in corporate banking in London and designing new financial product lines in Mexico City, he joined the One to Watch team in Nepal. Over the previous years, he has led the One to Watch team into Myanmar.

U Sein Thaung Oo
Myanmar Food Processors & Exporters Association, Vice Chairperson

Engr. Sein Thaung Oo is a Chairman at Myanmar Association of Chemical Engineering. Sustainable safe and quality food products throughout the food supply chain, especially for MSME, is his main goal.
Ms. Shivani Kannabhiran
OECD, Policy Advisor – Supply Chain Due Diligence (Responsible Agricultural Supply Chains)

Shivani Kannabhiran is a specialist in risk-based due diligence and has worked at the OECD’s Centre for Responsible Business Conduct since 2012. She leads on the work on responsible agricultural supply chains globally in particular the implementation of the OECD-FAO Guidance for Responsible Agricultural Supply Chains. Shivani provides technical advice to policy makers and business on integrating due diligence considerations into policy and standards. She also collaborates with industry, civil society and workers to prevent and address risks in human rights, labour, land, the environment and governance.

Mr. Mark Livingston
Livingstons Legal, Managing Director

Mark Livingston is an Australian-qualified lawyer and an independent corporate legal and accounting services firm focused specifically on the Myanmar investment market. He has extensive experience in managing and resolving legal, regulatory and operational issues in developing markets, with a strong focus on acting for foreign-owned companies in the agribusiness and natural resources sectors in Myanmar, where he has been based since 2014.

U Min Zar Ni Lin
CESD, Deputy Director of Research

Min Zar Ni Lin is a Deputy Director of Research for Centre for Economic and Social Development (CESD), a Myanmar think tank focuses on research, advocacy and training activities to further the process of reform and development in Myanmar. He is also a member of Rubber Sector Development Committee of Mon State Government. His research interest is in the area of small and medium enterprises (SMEs) development, labour market and migration and natural resource governance.

Ms. Mya Thway Yee
AgriM, Founder

An experienced business professional with two business-related masters degrees. Having successfully run a manufacturing and export business mainly in Pottery and Bamboo flower sticks in Myanmar, she was given the opportunity in 2009 to come to the Netherlands to further her education. After gaining a Master of Marketing from Tilburg University, she has overcome the challenges of assimilating to a new country, to establish two growing start-up businesses, which are consulting and trading.
Dr. Zaw Oo
CESD (Centre for Economic & Social Development), Executive Director

Dr. Zaw Oo was the Presidential Economic Advisor from 2012-2016, serving as a principal advisor on finance, industry, commerce and labour issues. In 2012, Zaw Oo contributed to the Framework of Economic and Social Reform, a strategic policy framework that guided comprehensive reforms in Myanmar and he was subsequently assigned to negotiate a historic decision of Paris Club in cancelling US$6 billion or 60% of Myanmar's debt.

Dr. Ye Tint Tun
Department of Agriculture, Director General

Dr. Ye Tint Tun is the Director General of the Department of Agriculture under the Minister of Agriculture, Livestock and Irrigation. His department is responsible for handling the agro-related sectors including agricultural education, seed development, contract farming development, good agricultural practices, regulatory development on seeds, pesticides, fertilizers, etc, enabling foreign aid and financial support, poverty reduction through sustainable agricultural sector and market, and development of agro supply chain.
About the Organisers

The European Chamber of Commerce in Myanmar (EuroCham) serves as the voice of European business in Myanmar. Its main mission is to significantly increase the presence of European companies in the country and to facilitate market access particularly for European SMEs – by advocating for member interests with the government and organisations in Myanmar, the ASEAN region and the EU.

EuroCham Myanmar, through its various activities and in the framework of EU economic diplomacy, wishes to initiate positive and lasting change in economic governance, in order to contribute to a sustainable way of development in Myanmar. By working closely with both European and Myanmar stakeholders as well as with the network of European Chambers of Commerce in the ASEAN region, EuroCham seeks to create a mutually beneficial relationship and trusting environment for both parties, and to position itself as a significant provider of entry-level information for European companies.

The Organisation for Economic Co-operation and Development (OECD) is an intergovernmental organisation with a mission to promote better policies for better lives of people around the world. Its member countries span the globe and include many of the world’s advanced and emerging economies. The goal of the OECD is to build a stronger, cleaner and fairer world. Under the RSCA programme in partnership with the EU and the ILO, the OECD contributes its extensive expertise on trade and investment and on supply chain due diligence to support in-country policy developments and action to create an enabling environment for RBC, to boost industry capacity, and to raise awareness of the importance of RBC.

The International Labour Organization (ILO) is the United Nations agency for the world of work. It sets international labour standards, promotes rights at work and encourages decent employment opportunities, the enhancement of social protection and the strengthening of dialogue on work-related issues.

The ILO has a unique structure, bringing together governments, employers’ and workers’ representatives. The ILO has 187 member States and is one of the oldest UN agencies. The ILO’s Secretariat has its headquarters in Geneva, Switzerland, and a global network of technical experts and field offices in more than 40 countries.

Responsible Supply Chains in Asia

The RSCA Programme is a partnership between the European Union (EU), the International Labour Organization (ILO) and the Organisation for Economic Co-operation and Development (OECD). The programme is funded by the EU and aims at enhancing respect for human rights, labour rights and environmental standards by businesses engaged in supply chains in Asia, including Myanmar, in line with international instruments on Responsible Business Conduct (RBC)/Corporate Social Responsibility (CSR) and Business and Human Rights. This initiative is one of the expressions of the EU’s long-standing commitment to promote human rights, decent work and sustainable development, a pledge underpinned by the EU Treaties and reinforced in the European Commission’s trade policy strategy of 2015 “Trade for All”.

The RSCA programme is implemented in partnership with China, Japan, Myanmar, Philippines, Thailand and Vietnam, targeting specific economic sectors to focalise efforts and maximise impact. In Myanmar the programme targets the agriculture sector.

The overarching objective of the RSCA programme is to promote smart, sustainable and inclusive growth by ensuring that investors and businesses have a better understanding and practical examples of responsible behaviour. To do so, the programme aims at promoting policy environments conducive for businesses responsible conduct and increased opportunities for dialogue on challenges and opportunities for supply chains management in Myanmar.
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