



YANGON'S GERMAN CULTURAL EVENT OF THE YEAR

SPONSORSHIP OPPORTUNITIES

13 & 14 NOVEMBER 2026

American Club • Two Evenings • 600 Guests per Night

Organized by the [Deutsches Oktoberfest Yangon Association](#) and the [American Club](#)
under the patronage of the [German Embassy Yangon](#)

01 The Event

Since **2012**, Oktoberfest Yangon has grown from a small gathering into the city's most anticipated celebration of Bavarian culture — **authentic German beer, food, music and Gemütlichkeit**, brought together for an unforgettable two-night festival.

1,200

GUESTS
OVER TWO NIGHTS

8

LEGENDARY
EDITIONS

16K

FACEBOOK
COMMUNITY

WHAT AWAITS YOUR GUESTS

- ★ Imported German beer from Munich
- ★ Original Oktoberfest band, live on stage
- ★ Traditional German food & Bavarian delicacies
- ★ Authentic Bavarian coziness & décor
- ★ The most memorable party of the year in Yangon



02 Why Sponsor

Put your brand in front of an audience of **business leaders**, diplomats and expatriates — in the warmest, most festive setting of the Yangon calendar.

MARKETING & VISIBILITY

- Print materials, posters & on-site branding
- Press kits & news releases
- Email marketing to sponsors, fans & partners
- Promotion across Oktoberfest social channels

facebook.com/Oktoberfest.yangon · 16K followers



03 Sponsorship Packages

Benefits	DIAMOND	PLATINUM	GOLD	SILVER
Investment	Individual arrangement	USD 5,000	USD 3,000	USD 2,000
Reserved tables & tickets	Bespoke arrangement	4 tables · 32 tickets	2 tables · 16 tickets	1 table · 8 tickets
Guaranteed exclusivity	✓			
Prominent display of company products	✓	✓		
Logo on event stage	✓	✓	✓	
Logo on all marketing materials	✓	✓	✓	✓
Recognition from the stage	✓	✓	✓	✓
Recognition in social media posts	✓	✓	✓	✓
Participation in keg-tapping ceremony	✓	✓	✓	

In-kind sponsorships are warmly welcomed subject to individual agreement.

Excess proceeds will be donated to local charities for a good cause.



Let's Celebrate Together

Join us as a partner for **Oktoberfest Yangon 2026** and share in Yangon's warmest, most festive tradition. We would be delighted to tailor a package to your goals.

Oktoberfestyangon2026@gmail.com

Prost! — See you on 13 & 14 November 2026

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